



Videoconference on

Doing Business in Sweden

Wednesday, June 16, 2004

9:00 am – noon

1201 Main Street, 15th Floor

SouthTrust Building

SCDOC Presentation Center

Columbia, SC



Explore Europe's 10th largest market for South Carolina products and services through questions and answers with experts from the U.S. Commercial Service in Stockholm, Sweden, followed by comments from Thomas Swanson, President and Founder of the Swedish-American Chamber of Commerce of the Carolinas.

Sweden was the 31st largest export market from SC last year, with the value of total exports from SC to Sweden in 2003 reaching \$41 million. Though the total value of exports fell 13% last year, exports were 29% higher than in 2001. Top industry sectors exported to Sweden include: Machinery, Plastics, Vehicles, Paper & Paperboard, Ores & Ash, Optics & Medical Instruments, Chemicals, and Animal Feed.

The SCDOC also is organizing a trade mission to the Swedish-American Entrepreneurial Days, August 18-20, 2004. The June 16th videoconference provides a preliminary opportunity to explore new business and scientific opportunities in the Swedish market to help exporters determine if Entrepreneurial Days holds potential for their companies. Entrepreneurial Days is a two-day celebration featuring networking, interactive exhibits, panel discussions and a custom-tailored business matchmaking program. The event will provide an eclectic mix of expert advice and special sessions designed to educate as well as help companies become successful in the U.S. and Swedish markets.

Sponsors: Columbia USEAC, SC District Export Council, SC Department of Commerce

Location/Time: SCDOC Presentation Center, 15th Floor, SouthTrust Building, 1201 Main Street, Columbia; 9:00 a.m.

Contacts: Ann Watts, Columbia USEAC, 803-765-5345 ext. 3, ann.watts@mail.doc.gov or Melissa McLeod, SCDOC, (803) 737-2164, mmcleod@sccommerce.com

There is a \$15 fee to help cover the line costs for the videoconference as well as course materials.



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\$15 fee

To reserve your seat, please fax a completed registration form to 803-253-3614 by June 11, 2004.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

**If more than one person from your company is registering, please photocopy registration form.*

\$15 Registration fee included Yes____ No____

Please make checks payable to SCDEC and mail to 1201 Main Street, Suite 1720, Columbia SC 29201.

Please include any specific questions you have or issues you would like addressed during the Video Market Brief. (Attach additional sheets as necessary.)

